

## **M E M O R A N D U M**

**TO: Interested Parties**  
**FROM: Peter D. Hart Research Associates, Inc.**  
**DATE: August 16, 2007**  
**RE: Key Survey Findings Among Iowa Democratic Caucus-goers**

*On behalf of the ONE Campaign to Make Poverty History, Peter D. Hart Research Associates, Inc., conducted a survey among 509 past Democratic caucus attendees or new registrants who say they are likely to attend a Democratic presidential caucus. The "ONE Poll—Iowa" was conducted on August 2 and 3, 2007, and has an overall margin of error of  $\pm 4.3\%$ . This memorandum highlights some of the key survey findings.*

### **Views Of America's Role In The World**

Democratic caucus-goers are frustrated with the direction of U.S. foreign policy and are calling for a significant shift in the way we relate to the world. Fully 91% of Iowa Democrats say they are dissatisfied with the role the United States plays in the world, including 71% who are very dissatisfied.

Iowa Democrats reject a national security policy based solely on military power, and express the belief that the United States must do far more than it does now to expand and leverage other tools, including better diplomacy and significantly increased assistance to the world's poorest countries.

Democratic attitudes toward foreign assistance are particularly interesting, because their desire to address global hunger and poverty is not based solely on compassion or moral obligation (although those are both certainly strong justifications). But the survey also shows that Democratic voters see important practical benefits to increasing U.S. foreign assistance, including improving America's image abroad, creating greater stability and security around the world, and even protecting the United States from terrorism.

Iowa Democrats strongly agree that the United States must do more to help the world's poorest countries, including expanding funding to combat hunger, poverty, and disease. Moreover, Democratic caucus voters want to hear more from the presidential candidates about their plans to address these issues.

## Peter D. Hart Research Associates, Inc.

PROPORTION AGREEING WITH EACH STATEMENT	
	<u>%</u>
America's standing and stature in the world has suffered in recent years and this is damaging to American interests.	98
It is in keeping with the country's values and our history of compassion to lead an effort to solve some of the most serious problems facing the world's poorest people.	93
It is important for the candidates for President to discuss their plans for addressing global hunger and poverty issues in this campaign.	89
Reducing poverty, treating preventable diseases, and improving education in poor countries around the world will help make the world safer and the United States more secure.	86
A strong military alone is not enough to protect America; we also need to improve diplomatic relations by doing more to help improve health, education, and opportunities in the poorest countries around the world.	94
The next President should keep and expand the commitments made by President Bush to prevent and fight the spread of AIDS in Africa.	84
By increasing the amount of money we spend to improve health, education, and opportunities in the poorest countries in the world, we could help reduce the threat of terrorism against the United States.	74
The candidates for president have not spent enough time discussing global hunger and poverty issues.	68

## Peter D. Hart Research Associates, Inc.

### Strong Support For Candidates Who Make Global Health And Poverty A Priority

The results of the ONE Poll—Iowa also show that there is an important political upside for Democratic candidates who pledge to make global health and poverty a priority in their campaign. Iowa caucus-goers express a strong preference for candidates who support measures to reduce hunger and poverty, increase funding for women and children’s health, expand access to clean drinking water, fight diseases such as HIV/AIDS and Malaria, improve education, and pursue creative strategies such as micro-lending.

PROPORTION MORE LIKELY TO SUPPORT EACH TYPE OF CANDIDATE	
	<u>%</u>
A candidate who supports reducing by half the number of the people in the world who suffer from hunger and live in extreme poverty which would mean 300 million less hungry people each year.	82
A candidate who supports preventing more than five point four million young children from dying each year from poverty-related illnesses and four hundred thousand women from dying in childbirth each year.	81
A candidate who supports improving the living conditions of vulnerable populations by providing access to clean water to an additional four hundred fifty million people and basic sanitation to seven hundred million.	81
A candidate who supports saving 15,000 lives a day by fighting the world’s most devastating diseases including HIV/AIDS, tuberculosis and malaria.	80
A candidate who supports providing greater access to primary education for 77 million children who are not in any school with a special emphasis on girls for a cost of only \$3 billion a year.	78
A candidate who has new approaches to how the United States provides foreign assistance—such as increasing micro-credit to help people start small businesses, and doing more to eliminate corruption to make sure the economies of developing nations thrive and that help goes to the people most in need.	77

# Peter D. Hart Research Associates, Inc.

## Support For ONE Vote '08's Mission

Democratic caucus-goers in Iowa are not only extremely receptive to the message and goals of ONE Vote '08, but a significant share also express a willingness to get involved **personally** in the campaign. Three in 10 (29%) say that they actively would support such a campaign by volunteering time or contributing money. This support could potentially translate into tens of thousands of voters' becoming involved in ONE Vote 08's activities in Iowa.

**Suppose there were a national campaign whose goals are to save lives and secure our future by increasing U.S. support for alleviating hunger, saving lives from preventable diseases, and promoting hope and opportunity in places that face extreme poverty. The campaign would ask the presidential candidates from both parties to sign a pledge to provide more foreign assistance, and recruit volunteers to help promote the importance of this issue. Realistically speaking, how likely would you personally be to get involved in this campaign—would you say you would most likely (A) actively support the campaign, either volunteering your time or contributing money, (B) agree with the goals of the campaign, but not take any action, or (C) disagree with the goals of the campaign?**

SUPPORT FOR ONE VOTE '08	
	<u>%</u>
Actively support	29
Agree with goals/not take action	52
Disagree with goals	14

## The Presidential Race

John Edwards leads the way among Iowa caucus-goers right now with 30% of the vote among Democrats. Clinton and Obama stand at 22% and 18% respectively, followed by Richardson at 13%.

PRESIDENTIAL TRIAL HEAT (including leaners)	
	<u>%</u>
John Edwards	30
Hillary Clinton	22
Barack Obama	18
Bill Richardson	13
Joe Biden	5
Dennis Kucinich	1
Chris Dodd	0
Mike Gravel	0
Undecided	11